



COMPANY PROFILE

PAZAR SEASONINGS



PAZAR SEASONINGS



PT. Pristine Prima Lestari

The company that produces seasonings, condiments, seasoned flour, and spices, is determined to become a global food provider with quality, halal, original, safe products, complying with regulations, implementing a food safety management system, and continuing to innovate for a culture of quality and sustainable food safety.

Vision

To become an Indonesian halal food and beverage manufacturing company with global safety standards that meet customer needs and expectations.

Mission

- Production process that refers to global standard food safety systems
- Safe, quality and halal products produced to meet customer needs and expectations.
- Continuously carry out a culture of discipline, honesty and responsibility.

PAZAR SEASONINGS



Certificate issue date:
Certificate expiry date:
Certificate number:
Re-audit due date from:
To date:

17 April 2025
5 May 2026
10686672
NA
24 March 2026

Audit date:
Site code:
Auditor number:

6 April 2025
10004696
21552

Certificate of Approval

This is to certify that:

PT. Pristine Prima Lestari

Jl. Vihara No.2 Curug Kulon, Kec. Curug, Tangerang, 15820, Indonesia

has been audited by LRQA, and found to meet the requirements set out in:

BRCGS Global Standard for Food Safety Issue 9, August 2022

Announced

and has attained certification at Grade A applicable to Product Category 11 - Low/high acid in cans/glass 15 - Dried food and ingredients

Approval number(s): 00048717

The scope of this approval is applicable to:

Washing, grinding, weighing, mixing, cooking, filling in glass jar and PE / nylon bags, pasteurisation, cooling, labelling and cartooning of cooked paste (Wet seasoning). Oven drying, weighing, blending and packing of powder seasoning in PET bottles and PE bags.

Luis Cunha

Area Operations Manager - North Asia & SAMEA

Issued by: LRQA Limited



If you would like to give feedback on the BRCGS Standard or the audit process directly to BRCGS, please contact If you would like to give feedback on the BRCGS Standard or the audit process directly to BRCGS, please contact enquiries@brcgs.com or use the BRCGS reporting system at <https://tellusbrcgs.whistleblownetwork.net> To verify certificate validity, please visit <https://directory.brcgs.com> or use the BRCGS reporting system at <https://tellusbrcgs.whistleblownetwork.net>

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Issued by: LRQA Limited, 1 Trinity Park, Bickenhill Lane, Birmingham B37 7ES, United Kingdom

BRCGS CERTIFICATE

PAZAR SEASONINGS





مَجْلِسُ أُولَمَاءِ الْإِسْلَامِ فِي إِيْدُونِصِيَا

LEMBAGA PENGKAJIAN PANGAN OBAT-OBATAN DAN KOSMETIKA
MAJELIS ULAMA INDONESIA (LPPOM-MUI)
THE ASSESSMENT INSTITUTE FOR FOODS, DRUGS, AND COSMETICS
THE INDOONESIAN COUNCIL OF ULAMA (LPPOM-MUI)



HALAL ASSURANCE SYSTEM STATUS

NO. HS3A804/062022/CVR

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

Berdasarkan pemeriksaan dokumen dan audit implementasi Sistem Jaminan Halal, Lembaga Pengkajian Pangan, Obat - obatan dan Kosmetika - Majelis Ulama Indonesia (LPPOM-MUI) menyatakan bahwa :
Based on the on-desk appraisal and implementation audit of Halal Assurance System, The Assessment Institute for Foods, Drugs and Cosmetics - The Indonesian Council of Ulama (LPPOM-MUI) states that :

Nama Perusahaan
Name of Company

Alamat Perusahaan/Pabrik
Address

dinilai telah menerapkan Sistem Jaminan Halal
has been implementing Halal Assurance System

: **PT. Pristine Prima Lestari**

: **Kampung Curug Kulon RT 001/ RW 001, Kelurahan Curug Kulon, Kecamatan Curug, Kabupaten Tangerang, Provinsi Banten, Indonesia**

Jakarta, **15 JUNI 2022**
Direktur Utama,
President Director,
LP-POM

Ir. Hj. Muti Arintawati, M.Si.

dengan kategori/with category :
SANGAT BAIK / EXCELLENT

Berlaku sampai dengan / Valid until : **14 JUNI 2026**

Lembar ini bukan merupakan Sertifikat SJH/This is not HAS Certificate

HALAL CERTIFICATE



PROVINSI BANTEN

SERTIFIKAT

NOMOR KONTROL VETERINER



USAHA PENGOLAHAN PRODUK PANGAN ASAL HEWAN
Nomor : 524/1495 - Distan/2021

Berdasarkan Undang-Undang Nomor 18 Tahun 2009 *juncto* Nomor 41 Tahun 2014 tentang Peternakan dan Kesehatan Hewan, Peraturan Pemerintah Nomor 95 Tahun 2012 tentang Kesehatan Masyarakat Veteriner dan Kesejahteraan Hewan serta Peraturan Menteri Pertanian Nomor 11 Tahun 2020 tentang Sertifikasi Nomor Kontrol Veteriner Unit Usaha Produk Hewan, telah dilakukan pemeriksaan dan penilaian terhadap persyaratan administratif dan teknis Usaha Pengolahan Produk Pangan Asal Hewan di bawah ini:

Nama Unit Usaha
Alamat Unit Usaha
Desa/ Kelurahan
Kecamatan
Kabupaten
Provinsi

: **PT. PRISTINE PRIMA LESTARI**
: **Jl. Vihara No. 2, RT. 001/001**
: **Curug Kulon**
: **Curug**
: **Tangerang**
: **Banten**

Dari hasil pemeriksaan dan penilaian di atas, dinyatakan bahwa Usaha Pengolahan Produk Pangan Asal Hewan tersebut dinilai layak dan memenuhi persyaratan Kesehatan Masyarakat Veteriner sesuai ketentuan persyaratan teknis dan administratif yang berlaku sehingga diberikan nomor kontrol veteriner (NKV) :

UPPP-3603050-008 Tingkat I (Baik Sekali)

NKV ini berlaku selama 5 Tahun sejak ditetapkan sesuai dengan ketentuan dalam Peraturan Menteri Pertanian Nomor 11 Tahun 2020 tentang Sertifikasi Nomor Kontrol Veteriner.

Demikian NKV ini diberikan untuk dapat dipergunakan sebagaimana mestinya dengan penuh tanggung jawab.



DITETAPKAN DI : SERANG
PADA TANGGAL : 30 SEPTEMBER 2021
PEJABAT OTORITAS VETERINER

DR. H. ARI MARDIANA
Penata TK. I
NIP. 19821102 201001 1 003

NKV CERTIFICATE



SEASONINGS

— Pack & Sachet —

PAZAR SEASONINGS



SEASONINGS PACK





90 g

KALASAN
CHICKEN
SEASONING



100 g

PADANGNESE
BEEF RENDANG
SEASONING



100 g

JAKARTA STYLE
SOUP SEASONING



75 g

INDONESIAN
SWEET FRIED
BEEF JERKY
SEASONING



100 g

FRIED CHICKEN
SEASONING



100 g

BLACK BEEF
SOUP SEASONING



70 g

BRAISED
CHICKEN IN
COCONUT
SEASONING



60 g

BEEF MEATBALL
SEASONING



100 g

WOKU
SEASONING



100 g

TOM YUM SOUP
SEASONING



100 g

RICA
SEASONING



AVAILABLE
IN ONLINE
& OFFLINE
STORES



Offline store: Hypermart, Hari-Hari, Lottemart,
Naga Swalayan, Diamond Supermarket, etc.



Online store: Pazar Seasonings
BliBli | Shopee | Tokopedia | Lazada | Buka Lapak.



+62 817-4918-835



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PACKAGING SIZE



Packaging size 110 x 135 x 15 mm



10 pack per carton

Carton size 167 x 120 x 131 mm



AVAILABLE
IN ONLINE
& OFFLINE
STORES



Offline store: Hypermart, Hari-Hari, Lottemart,
Naga Swalayan, Diamond Supermarket, etc.



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SEASONINGS SACHET





40 g

**KALASAN
CHICKHEN
SEASONING**



40 g

**FRIED CHICKEN
SASEONING**



30 g

**BEEF MEATBALL
SOUP
SEASONING**



40 g

**FRIED RICE
SEASONING**



35 g

**PADANG BEEF
RENDANG
SEASONING**



33 g

**NEW
ARRIVAL**
SHOP NOW

**TOM YUM SOUP
SEASONING**



23 g

**NEW
ARRIVAL**
SHOP NOW

**BRAISED
CHICKEN IN
COCONUT
SEASONING**



AVAILABLE
IN ONLINE
& OFFLINE
STORES



Offline store: Hypermart, Hari-Hari, Lottemart, Naga Swalayan, Diamond Supermarket, etc.



Online store: Pazar Seasonings
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PACKAGING SIZE



Pacakging size 205 x 115 x 150 mm

1 pack 24 items



3x24 pack per carton

Carton size 360 x 215 x 160 mm



AVAILABLE
IN ONLINE
& OFFLINE
STORES



Offline store: Hypermart, Hari-Hari, Lottemart,
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SPICES

PAZAR SEASONINGS



SPICES





40 g

CINNAMON
POWDER



40 g

GROUND
CORIANDER



50 g

TURMENIC
POWDER



50 g

COARSE
GROUND
BLACK PEPPER



40 g

CHILI POWDER



60 g

GARLIC POWDER



50 g

GROUND
WHITE PEPPER



60 g

FLAKES
CHILI



50 g

FINE POWDER
BLACK PEPPER



40 g

FIVE SPICES
POWDER

100 g



AVAILABLE
IN ONLINE
& OFFLINE
STORES



Offline store: Hypermart, Hari-Hari, Lottemart,
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PACKAGING SIZE



Packaging size 94 x 46 mm



6 pack per carton

Carton size 145 x 113 x 110 mm



AVAILABLE
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STORES



Offline store: Hypermart, Hari-Hari, Lottemart,
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SAMBAL

PAZAR SEASONINGS



SAMBAL



180 g

COMBINATION
CHILI RELISH



85 g

NEW
ARRIVAL
SHOP NOW

MEATBALL
CHILI SAUCE



180 g

SHRIMP PASTE
CHILI SAUCE



85 g

NEW
ARRIVAL
SHOP NOW

COMBINATION
CHILI RELISH



85 g

NEW
ARRIVAL
SHOP NOW

GREEN
CHILI SAUCE



180 g

MEATBALL
CHILI SAUCE



85 g

NEW
ARRIVAL
SHOP NOW

SHRIMP PASTE
CHILI SAUCE



AVAILABLE
IN ONLINE
& OFFLINE
STORES



Offline stores: Hypermart, Hari-hari, Lottemart,
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Online store: Pazar Seasonings BliBli | Shopee |
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PACKAGING SIZE



Packaging size 960 x 63 mm



6 jar per carton

Carton size 220 x 150 x 105 mm



AVAILABLE
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STORES



Offline store: Hypermart, Hari-Hari, Lottemart,
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CONDIMENT

PAZAR SEASONINGS



FRIED SHALLOTS



80 g

FRIED SHALLOTS



AVAILABLE
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STORES



Offline store: Hypermart, Hari-Hari, Lottemart,
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PACKAGING SIZE



Packaging size 120 x 200 mm



10 pack per carton

Carton size 225 x 190 x 200 mm



AVAILABLE
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STORES



Offline store: Hypermart, Hari-Hari, Lottemart,
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HORECA

PAZAR SEASONINGS



INSTANT SEASONINGS



Product List :



Netto : 1.000 gram
Packaging : Plastic bag

- ☒ Ayam bakar seasoning
- ☒ Ayam kecap seasoning
- ☒ Ayam panggang seasoning
- ☒ Betutu seasoning
- ☒ Bumbu dasar kuning
- ☒ Bumbu dasar merah
- ☒ Bumbu dasar putih
- ☒ Empal seasoning
- ☒ Fried chicken seasoning
- ☒ Fried rice seasoning
- ☒ Gudeg seasoning
- ☒ Kalasan chicken seasoning
- ☒ Kari seasoning
- ☒ Kuah bakso seasoning
- ☒ Opor seasoning
- ☒ Rawon seasoning
- ☒ Rica seasoning
- ☒ Rendang padang seasoning
- ☒ Soto Betawi seasoning
- ☒ Tom yam seasoning
- ☒ Woku seasoning



AVAILABLE
IN ONLINE
& OFFLINE
STORES



Offline store: Hypermart, Hari-Hari, Lottemart,
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INSTANT SEASONINGS



Product List :



- ☒ Tom Yum fried rice seasoning
- ☒ Rendang fried rice seasoning
- ☒ Curry fried rice seasoning

Netto : 1.000 gram

Packaging : Plastic bag



**AVAILABLE
IN ONLINE
& OFFLINE
STORES**



Offline store: Hypermart, Hari-Hari, Lottemart,
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SAMBAL



Product List :



Netto : 1.000 gram
Packaging: Plastic bag

- ☒ Andaliman sambal
- ☒ Bajak sambal
- ☒ Meatball sambal
- ☒ Balado sambal
- ☒ Onion sambal
- ☒ Green sambal
- ☒ Geprek sambal
- ☒ Combrang sambal
- ☒ Matah sambal
- ☒ Shrimp sambal



AVAILABLE
IN ONLINE
& OFFLINE
STORES



Offline store: Hypermart, Hari-Hari, Lottemart,
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Online store: Pazar Seasonings
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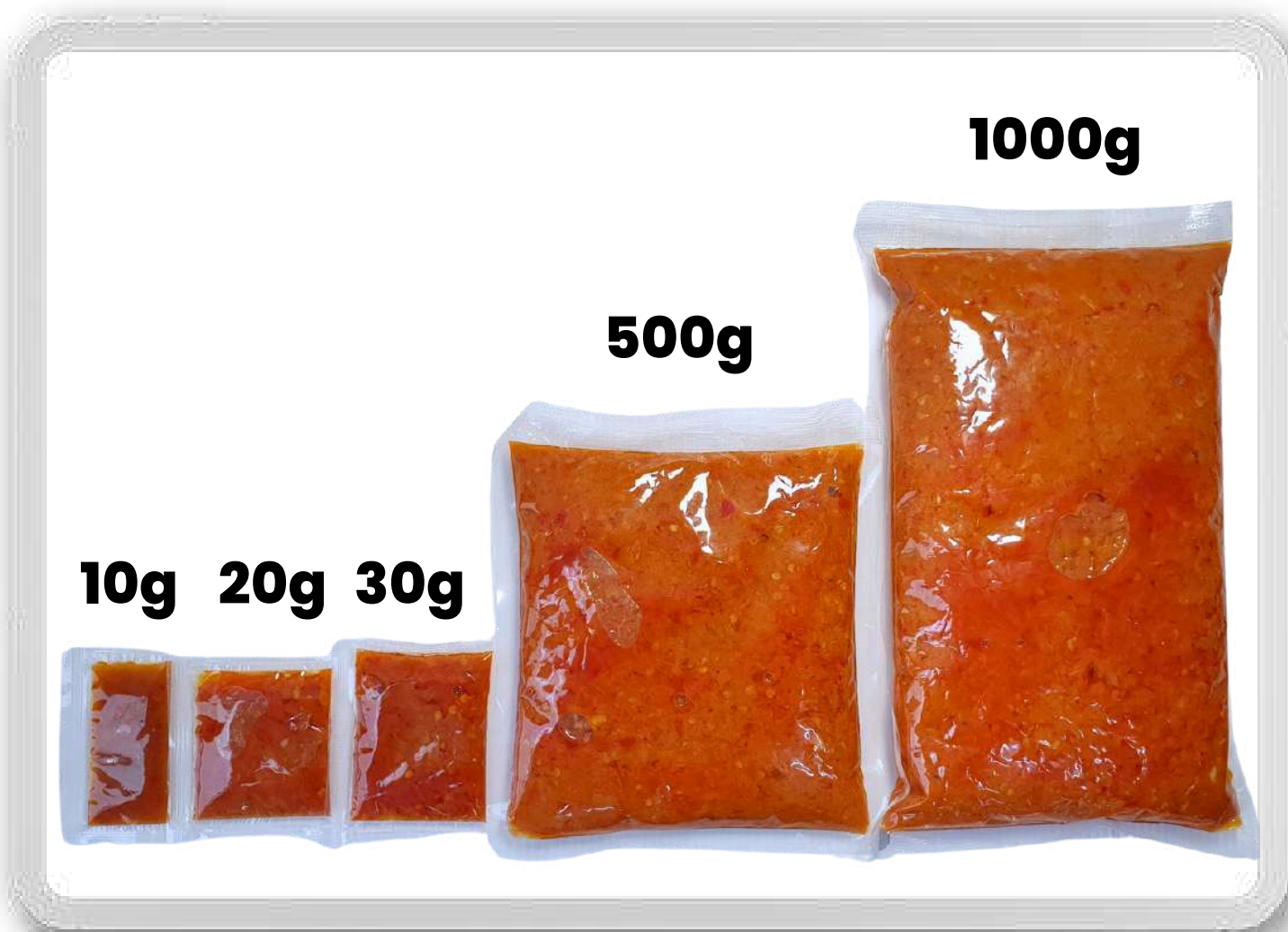


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PACKAGING SIZE FOR HORECA



Instant Seasoning and Sambal



Spices



AVAILABLE
IN ONLINE
& OFFLINE
STORES



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SPICES



Product List :



Netto : 1.000 gram
Packaging: Plastic bag

- ☒ Black pepper coarse
- ☒ Black pepper powder
- ☒ Chili flake
- ☒ Chili powder
- ☒ Cinnamon powder
- ☒ Coriander powder
- ☒ Cumin powder
- ☒ Ngohiong powder
- ☒ Garlic powder
- ☒ Ginger powder
- ☒ Onion powder
- ☒ Paprika powder
- ☒ Turmeric powder
- ☒ White pepper powder



AVAILABLE
IN ONLINE
& OFFLINE
STORES



Offline store: Hypermart, Hari-Hari, Lottemart,
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SEASONINGS POWDER



Product List :



Netto : 5.000 gram
Packaging: Plastic bag

- ☒ Barbeque seasoning
- ☒ Beef seasoning
- ☒ Chicken nugget seasoning
- ☒ Chicken marinade
- ☒ Chicken seasoning
- ☒ Curry seasoning
- ☒ Hot & Spicy marinade
- ☒ Hot & Spicy seasoning
- ☒ Otak-otak seasoning
- ☒ Original (garlic) seasoning
- ☒ Frankfurter sausage seasoning
- ☒ Kuah bakso seasoning (sachet 3 in 1 pack)



AVAILABLE
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& OFFLINE
STORES



Offline store: Hypermart, Hari-Hari, Lottemart,
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BATTER- BREADER



Product List :



Netto: 5.000 gram
Packaging : Plastic bag

- ☒ Breader original
- ☒ Breader hot & spicy
- ☒ Breader premix for Meatball
- ☒ Vegetable fritter seasoned flour
- ☒ Multipurpose seasoned flour
- ☒ Crispy chicken seasoned flour
- ☒ Crispy tempe seasoned flour



**AVAILABLE
IN ONLINE
& OFFLINE
STORES**



Offline store: Hypermart, Hari-Hari, Lottemart,
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memasak jadi lebih
menyenangkan



Pazar_Seasonings

PAZAR SEASONINGS